



STEVEN J. LUND

EXECUTIVE CHAIRMAN OF THE BOARD, EXECUTIVE DIRECTOR OF NOURISH THE CHILDREN

Steve Lund served as president and chief executive officer of Nu Skin Enterprises from 1998 to 2003 and currently serves as executive chairman of the board of directors.

Steven J. Lund serves as executive chairman of the board for Nu Skin Enterprises. He also serves as the executive director of the company's Nourish the Children initiative, which has facilitated the donation of hundreds of millions of meals to malnourished children around the world.

Lund has served as executive vice president of Nu Skin International since 1985 and in various other roles since that time, including vice chairman of the board from 2006 to 2012, president and chief executive officer from 1996 to 2003 and president and chief executive officer of Nu Skin Asia Pacific from 1996 to 1998.

Lund has served on the board of directors for the U.S. Direct Selling Association, and has participated in various civic and religious leadership roles; he served as chairman of the Utah Valley University board of trustees and was recently appointed to the Utah State Board of Regents.

Before joining Nu Skin Enterprises, Lund worked as an attorney in a private law practice after earning a Juris Doctorate degree from Brigham Young University's J. Reuben Clark Law School (1983).

DEGREES AND AWARDS:

- B.A. in fine arts and communication from Brigham Young University
- J.D. from BYU's J. Reuben Clark Law School

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